



Anyima Okundi

Leadership Coach

Experience

Anyima Okundi is a seasoned entrepreneur and executive coach who has managed her own design firm since 2009. Throughout her career spanning more than 20 years, she has served in multiple roles cross-organizationally and has gained valuable insights into leadership challenges common to those building successful organizations. Beyond entrepreneurship, Anyima has extensive corporate experience, having served esteemed organizations such as British Telecom Plc., Halifax Bank, Standard Chartered Bank, Unilever, Pierre Balmain, and the United Kingdom House of Commons.

As a coach, Anyima has been privileged to work with teams in organizations such as Mastercard Foundation and Diageo Group. She has also coached leaders in academia and government, including United Nations agencies such as the UN High Commissioner for Refugees (UNHCR), World Food Programme (WFP), United Nations Population Fund (UNFPA), and United Nations Volunteers (UNV).

Current Role

Since 2015, Anyima has served as an executive coach and systemic team coach. Based in Kenya, she has served clients throughout Africa, Europe, and India. Anyima is passionate about supporting leaders through the hard work of raising personal awareness, addressing leadership gaps, practicing work-life harmony, dealing with burnout, and finding their authentic voices. Proud of her ability to co-create a safe space with leaders, Anyima supports clients in exploring their potential with vulnerability and depth. Her coaching style involves listening carefully, holding leaders appropriately accountable, and drawing out their star qualities.

Educational Background

Anyima holds a Higher Diploma in Counselling and Psychology from the Kenya Association of Professional Counsellors, a Certificate in Entrepreneurship from the Newham College of Further Education, a Postgraduate Diploma in International Business from the University of Surrey, and a Bachelor of Arts in Economics from the University of East Anglia.

Professional Affiliations

Anyima is an Professional Certified Coach (PCC) with the International Coach Federation (ICF) and a faculty member of the Academy of Executive Coaching (AoEC), East Africa. She holds a Practitioner Diploma in Executive Coaching and a Systemic Team Coaching Certificate from the AoEC. Additionally, Anyima is credentialed as Senior Practitioner and Global Supervisor with the European Mentoring and Coaching Council (EMCC), an accredited Coach Supervisor with a Diploma from the International Centre for Coaching Supervision (ICCS), a Level II eCoach, and facilitator of Adult Learning spaces. She is certified several assessments, including the Center for Creative Leadership's [Benchmarks® 360 Assessments](#), Workplace Big Five Profile™, Influence Style Indicator, Conflict Dynamics Profile, and WorkLife Indicator™. She is also certified in Hogan assessments and the Leadership Versatility Index, and uses Assesio Map X psychometric tools.